

The 2016 Census – What you need to know?

Monday 28 August 2017

Instil Webinar

CPD Hours: 1



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Webinar: The 2016 Census – What you need to know?

Census 2016 was marred by privacy & collection issues, which raised questions about the validity of the data at the time.

Following scrutiny by an independent assurance panel however, the 2016 census was found to be *“of comparable quality to 2006 and 2011 and comparable collections internationally”*.

There will always be issues with any survey, but the Census 2016 data set is a **relevant snapshot** of Australia in 2016.

This webinar talks to key take outs from the 2016 – particularly from a mutual ADI perspective.

Did you know:

- Australians are becoming older, though all age groups are on the rise.
- Population growth nationally is being driven by immigration to Australia’s capitals.
- The number of mortgage applicants continues to rise, though there is a shift towards renting over buying.
- Housing affordability is a long-term concern, meaning interest rates will stay low. Renters now face increased financial pressure, which raises questions about the ability of younger people to save for homes in the long run?
- Standalone dwellings remain the most popular choice of home, though Australia is seeing a capital city led jump in semi-detached dwellings.

Sign up for this informative webinar now to learn about how the 2016 Census impacts on your mutual!



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What you will walk away with?

- An improved awareness of key take-outs from the 2016 Census
- The potential impact and opportunities for mutual ADIs
- Potential for further deep dive analysis to key census data fields

Who is this webinar for?

- *Senior Managers and Emerging Leaders*
- *Mutual ADI Directors*
- *Anyone with an interest to better understand the impact of the census on mutuals*

On registration, you will receive a confirmation email with instructions on how to join the webinar.

Date: Monday 28 August 2017

Time: 11:00am – 12:00pm AEST

Cost: \$110.00 incl. of GST





Webinar: The 2016 Census – What you need to know?

Our presenter – Chris Mason
Researcher – **Next Level Research**



Chris's Background and Experience:

- Five years as a researcher in retail banking, providing both bespoke research and regular reports to a diverse range of customer-owned ADIs in support of their advocacy and strategic decision making.
- Research on a wide range of topics within retail banking, including P2P lending, economic forecasts, Gen Y engagement, and channel strategy.
- Analysis work in support of advocacy on behalf of customer owned ADIs, submitted to the scrutiny of APRA, the media, and Australian politicians.

Next Level Research provides tailored research and analysis to Australian cooperatives, helping these institutions achieve their long term goal of providing sustainable value to their members.

To discuss research options, contact Chris:

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