

# ABOUT DIRECTOR CONNECTIONS

## THE CONCEPT

The Director Connections Program is a peer-to-peer director support program. It provides a tailored, confidential and relevant platform for directors to seek advice on specific issues via a one-to-one relationship, on a real-time basis.

The aim of this Program is to provide support for Chairs through the mentoring of directors, with the aim of increasing greater Board effectiveness and efficiency.

This is achieved through an exchange-type program, where the Chair nominates him/herself or a senior director from their Board to mentor a director on another Board.

The provision of this service is intended to allow the Chair access to a network of external mentors from other Boards to support one of his/her directors via a reciprocal arrangement.

The intention is not to equip directors with technical skills and knowledge, but to enhance the broad suite of tacit knowledge and subtleties required to contribute effectively to a Board.

## THE OPPORTUNITIES

The Director Connections Program is intended to add value in situations where:

- A director is being inducted onto a board
- A director with private company experience is joining the board of a publicly listed company
- A senior executive is transitioning into a NED-orientated career
- A director faces new challenges eg Sub Committee appointments
- Board reviews recommend change eg increased director role clarity
- The Board faces new and unique industry-related challenges
- The Board believes it would benefit from experience gained in other industries

## KEY FEATURES

- Mars Partners is briefed on the specific characteristics required of the mentor
- A search / networking process is undertaken within the market
- Mentors and mentees are introduced in an appropriate environment
- Support materials to establish effective frameworks and expectations are provided by Mars Partners.
- Mentors and mentees agree to appropriate frameworks and guidelines for an initial 12-month commitment
- Support materials, including a mutual confidentiality deed, are provided
- Mars Partners will conduct quarterly reviews with both parties

## COST

The introductory cost for AM Institute members for 2013 will be an administration fee of \$1000 + GST levied on mentees or their organisation.

### Privacy:

Any personal information received by Mars Partners Pty Ltd from a mentor or mentee in relation to participation in the trial Program will be dealt with in accordance with the Privacy Act 1988 (Cth). If you provide your information to Mars Partners Pty Ltd for the purposes of participation in the trial Program you agree to Mars Partners Pty Ltd providing your information to other participants in the trial Program for the purposes of establishing appropriate mentoring relationships.

## POTENTIAL BENEFITS

- Reduces demands on the Chair
- Allows the mentee to be mentored by an external and unbiased individual
- Provides the mentee with timely issue resolution
- Gives the Board access to experience beyond their immediate collective
- Encourages faster development of individuals
- Can contribute to increasing the diversity of the Board
- Decreases risk for the Board by improving the skills-base of junior directors



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## CONTACT US

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