

Mobile Banking Trends

Date: Thursday, 7 November 2019

Time: 3:00 pm to 4:00 pm AEDT

CPD: 1 hour



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Topic Outline

“The convenience and quickness of completing financial transactions via an app is attracting consumers' attention, and the influence of digital transformation will only increase demand for mobile-first banking features like these...By now, most competitive banks offer their customers mobile banking – the ability to complete financial transactions via their smartphone or tablet. In order to keep up with growing demands of digitally-savvy millennials and Gen Zers, both digital and legacy banks must continue adapting to mobile market trends to remain relevant.”

Source: www.businessinsider.com/mobile-banking-market-trends

Mobile payments is a maturing market in many parts of Asia Pacific already, with use cases and niches proliferating. This has resulted in a highly fractured mobile payment landscape with dozens of platforms across the region.

In this webinar, GlobalData will explore the current state of play, and what comes next for all players in the mobile payment value chain.

Specifically, the webinar will cover:

- Size and shape of the current opportunity.
- Payment market context.
- Regional banking and channel trends.
- Economic drivers and implications.
- Technologic innovation and enablement.
- Competitive dynamics in mobile payments.
- Future opportunities and disruption.





Who is this for?

Mutual Sector professionals and Directors interested in learning more about the most recent and evolving trends in Mobile Banking within the Asia Pacific Region and world-wide.

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Cost: \$110.00 incl. of GST. Note: *\$55.00 incl. of GST for additional registrations.*

Cancellations and Transfers

A 50% refund is available for cancellations received with one weeks' notice of the webinar start date. Cancellations received within one week of the webinar will receive no refund. Registrations however can be transferred to an alternative participant at any time.

Payment Options

Payment can be made via EFT or credit card via the Online Registration Process (note: 2% surcharge for card payments). The Online Registration Process will generate a tax invoice, which in the case of EFT payments must be forwarded to the registrant's Accounts Payable area to ensure payment. Please note all card transactions are processed immediately.

Our presenter



Andrew Haslip – Head of Content for Asia Pacific, GlobalData Financial

Andrew Haslip is an experienced Data Analyst and Head of Content for Asia Pacific at GlobalData Financial. In his current role, Andrew researches wealth management markets in Malaysia, Indonesia and Singapore in addition to producing research on retail banking in Australia and New Zealand. Andrew is also involved in a large-scale project comparing global wealth management opportunities.



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